BUREAU OF STATISTICS

YUKON RETAIL SALES

July 2006

## 1 Monthly Retail Sales, Yukon *(not seasonally adjusted)*

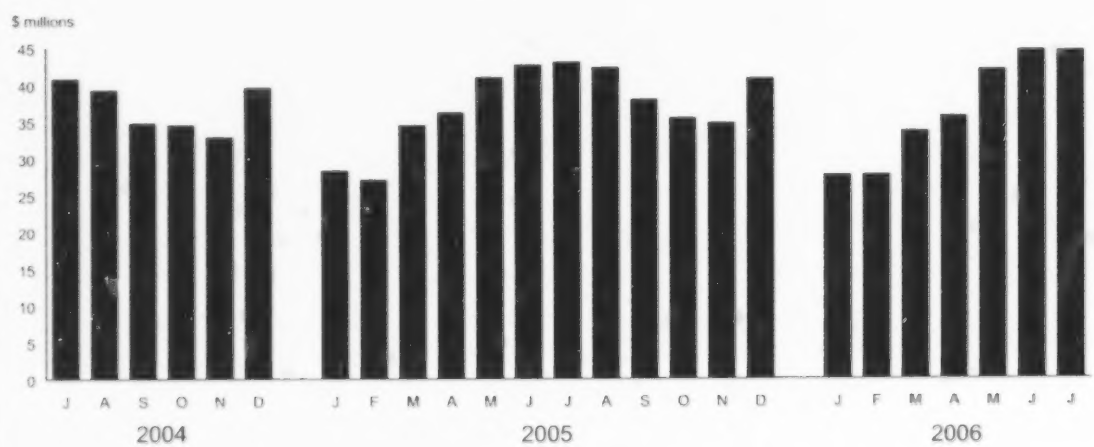
- Total preliminary retail sales in the Yukon for the month of July were.....$44,499,000
- The July 2005 figure was.....$42,985,000
- The difference was an increase of.....$1,514,000
- As a percentage, the increase was .....3.5%

Preliminary unadjusted estimates of Yukon retail sales for July 2006 increased 3.5% from figures for July 2005. Canada's retail sales were up 5.4% over the same time period.

On an annual basis, retail sales in the Yukon for 2005 totalled $443,388,000; an increase of $29,422,000, or 7.1% over the 2004 annual total of $413,966,000.

Retail sales in the Yukon follow a seasonal trend with higher sales during the summer months and lower sales in the winter. The month of December is the exception with strong retail sales during the Christmas season.

### Yukon Monthly Retail Sales
**July 2004 to July 2006**




*Each column represents a month of the year, with the first letter of the month's name listed below the column.*

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## 2 Yukon Retail Sales *(not seasonally adjusted)*

| | | Monthly Sales ($000,000) | Change from Previous Month (%) | Change from Same Month One Year Before (%) | Year-to-Date Total Sales ($000,000) | Change from Year-to-Date One Year Before (%) |
|---|---|---|---|---|---|---|
| 2006 | Jul (p) | 44.5 | -0.2 | 3.5 | 255.6 | 1.3 |
| | Jun (r) | 44.6 | 6.3 | 4.7 | 211.1 | 0.9 |
| | May | 42.0 | 17.8 | 2.5 | 166.5 | -0.1 |
| | Apr | 35.6 | 5.9 | -1.4 | 124.6 | -0.9 |
| | Mar | 33.6 | 21.5 | -2.3 | 88.9 | -0.8 |
| | Feb | 27.7 | 0.2 | 2.5 | 55.3 | 0.2 |
| | Jan | 27.6 | -32.3 | -2.1 | 27.6 | -2.1 |
| 2005 | Dec | 40.8 | 17.5 | 3.2 | 443.4 | 7.1 |
| | Nov | 34.7 | -1.9 | 5.9 | 402.6 | 7.5 |
| | Oct | 35.4 | -6.6 | 2.9 | 367.8 | 7.7 |
| | Sep | 37.9 | -10.2 | 9.2 | 332.4 | 8.2 |
| | Aug | 42.2 | -1.7 | 7.8 | 294.5 | 8.1 |
| | Jul | 43.0 | 0.9 | 5.6 | 252.2 | 8.1 |
| | Jun | 42.6 | 4.1 | 9.0 | 209.3 | 8.7 |
| | May | 40.9 | 13.3 | 16.2 | 166.7 | 8.6 |
| | Apr | 36.1 | 5.0 | 11.9 | 125.7 | 6.3 |
| | Mar | 34.4 | 27.5 | 11.1 | 89.6 | 4.2 |
| | Feb | 27.0 | -4.4 | 2.5 | 55.2 | 0.3 |
| | Jan | 28.2 | -28.6 | -1.6 | 28.2 | -1.6 |
| 2004 | Dec | 39.5 | 20.5 | 5.7 | 414.0 | -1.8 |
| | Nov | 32.8 | -4.7 | 3.6 | 374.4 | -2.6 |
| | Oct | 34.4 | -0.9 | 2.5 | 341.6 | -3.1 |
| | Sep | 34.7 | -11.4 | -4.6 | 307.2 | -3.7 |
| | Aug | 39.2 | -3.7 | -3.3 | 272.5 | -3.6 |
| | Jul | 40.7 | 4.2 | -5.3 | 233.3 | -3.6 |

(p)—Preliminary figures (r)—Revised figures

In July 2006, the unadjusted preliminary retail sales figure in the Yukon ($44,499,000) decreased 0.2% from the revised figure for June '06 ($44,601,000). Sales increased by 0.9% from June '05 to July '05 and increased 4.2% from June '04 to July '04.

The annual retail sales figure for 2005 ($443,388,000) shows an increase of 7.1% over the annual sales figure for 2004 ($413,966,000).

## 3 Yukon Monthly Retail Sales by trade group *(not seasonally adjusted)*

| | | Total Sales | Automotive | Food and beverage stores | Clothing and accessories stores | Other Trade Groups* |
|---|---|---|---|---|---|---|
| | | $ 000s | | | | |
| 2006 Jul | (p) | 44,499 | 16,600 | 12,532 | 1,328 | 14,039 |
| Jun | (r) | 44,601 | 15,511 | 12,673 | 1,374 | 15,043 |
| May | | 41,957 | 15,209 | 11,512 | 1,549 | 13,687 |
| Apr | | 35,615 | 12,478 | 10,337 | 1,279 | 11,521 |
| Mar | | 33,621 | 10,855 | 9,894 | 1,051 | 11,821 |
| Feb | | 27,680 | 9,128 | 8,376 | 754 | 9,422 |
| Jan | | 27,637 | 9,309 | 8,353 | 717 | 9,258 |
| 2005 Dec | (r) | 40,817 | 10,783 | 11,946 | 2,076 | 16,012 |
| Nov | | 34,749 | 12,177 | 9,422 | 1,267 | 11,883 |
| Oct | | 35,414 | 12,431 | 10,061 | 1,166 | 11,756 |
| Sep | | 37,917 | 13,413 | 10,735 | 1,397 | 12,372 |
| Aug | | 42,246 | 15,749 | 11,453 | 1,453 | 13,591 |
| Jul | | 42,985 | 15,933 | 12,807 | 1,467 | 12,778 |

(p)—Preliminary figures (r)—Revised figures

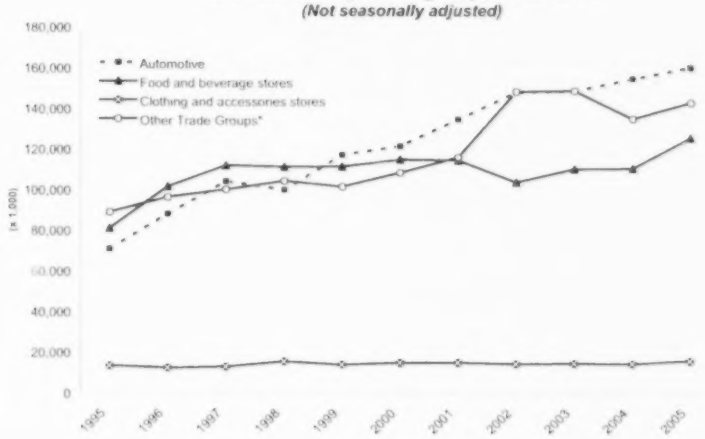
*See footnotes on page 4

## 4 Yukon Annual Retail Sales by trade group *(not seasonally adjusted)*

| | Total Sales | Automotive | Food and beverage stores | Clothing and accessories stores | Other Trade Groups* |
|---|---|---|---|---|---|
| | | | $ 000s | | |
| 2005 (r) | 443,388 | 159,821 | 125,325 | 15,569 | 142,673 |
| 2004 | 413,966 | 154,487 | 110,408 | 14,267 | 134,804 |
| 2003 (r) | 421,648 | 148,563 | 110,130 | 14,396 | 148,559 |
| 2002 | 413,863 | 147,830 | 103,584 | 14,259 | 148,190 |
| 2001 | 379,591 | 134,517 | 114,417 | 14,845 | 115,812 |
| 2000 | 359,434 | 121,459 | 114,732 | 14,884 | 108,359 |
| 1999 | 343,723 | 117,034 | 111,381 | 13,898 | 101,410 |
| 1998 | 330,911 | 99,927 | 111,211 | 15,465 | 104,308 |
| 1997 | 328,844 | 104,065 | 111,914 | 12,831 | 100,034 |
| 1996 | 298,257 | 87,993 | 101,529 | 12,378 | 96,356 |
| 1995 | 254,013 | 70,757 | 80,927 | 13,424 | 88,905 |
| 1994 | 222,414 | 60,985 | 64,402 | 13,511 | 83,515 |
| 1993 | 211,028 | 62,281 | 71,181 | 9,293 | 68,273 |
| 1992 | 205,115 | 63,884 | 70,999 | 10,392 | 59,839 |
| 1991 | 178,229 | 59,647 | 51,319 | 7,063 | 60,200 |

*See footnote on page 4.

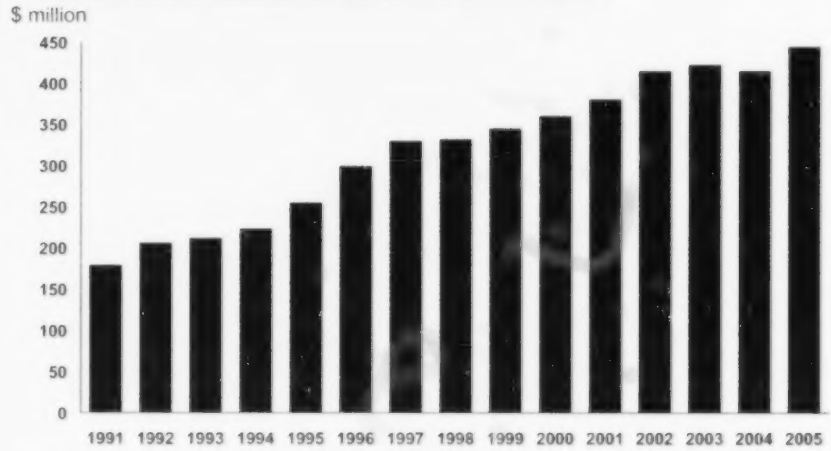
**Retail trade by trade group, 1995-2005**
***(Not seasonally adjusted)***




## 5 Retail Trade Survey Information

Retail sales figures obtained from surveys and GST remittances are a key monthly indicator of consumer purchasing patterns in Canada. Furthermore, retail sales are an important component of the Gross Domestic Product, which measures Canada's production, and are part of many economic models used by public and private agencies. The Bank of Canada relies partly on monthly retail sales estimates when making decisions that influence interest rates. Businesses use retail sales estimates to track their own performance against industry averages and to prepare investment strategies.

# 6 Retail Sales *(not seasonally adjusted)* Annual Estimates, 1991 to 2005




During the past 15 years, annual retail sales in the Yukon have ranged from a low of $178,229,000 in 1991 to the 2005 figure of $443,388,000. The largest increase in sales over the previous year occurred in 1996 when sales were up $44,244,000, or 17.4%, over sales in 1995. The only decrease in sales occurred in 2004, when sales fell $7,682,000, or 1.8%, from the 2003 figure.

Retail sales in the Yukon have increased each year since 1991 with exception of the slight decrease in 2004.

| | Yukon | | Canada | |
|---|---|---|---|---|
| | Retail Sales ($million) | % change from previous year | Retail Sales ($million) | % change from previous year |
| **2005** | 443.4 | 7.1 | 367,828.5 | 6.1 |
| **2004** | 414.0 | -1.8 | 346,721.5 | 4.7 |
| **2003** | 421.6 | 1.9 | 331,146.6 | 3.6 |
| **2002** | 413.9 | 9.0 | 319,525.4 | 6.3 |
| **2001** | 379.6 | 5.6 | 300,447.9 | 4.4 |
| **2000** | 359.4 | 4.6 | 287,838.4 | 6.0 |
| **1999** | 343.7 | 3.9 | 271,532.0 | 5.9 |
| **1998** | 330.9 | 0.6 | 256,494.4 | 3.9 |
| **1997** | 328.8 | 10.3 | 246,817.9 | 8.0 |
| **1996** | 298.3 | 17.4 | 228,439.6 | 3.3 |
| **1995** | 254.0 | 14.2 | 221,077.9 | 3.3 |
| **1994** | 222.4 | 5.4 | 213,991.7 | 7.4 |
| **1993** | 211.0 | 2.9 | 199,334.9 | 5.1 |
| **1992** | 205.1 | 15.1 | 189,661.7 | 2.5 |
| **1991** | 178.2 | - | 185,059.4 | - |

Footnotes:

1. Definitions of the NAICS categories included in each trade group are available through the Bureau of Statistics.
2. Other Trade Groups is equal to total sales minus the trade groups listed. Other Trade Groups includes *Furniture, Home Furnishings and Electronics Stores; Building and Outdoor Home Supplies Stores; Pharmacies and Personal Care Stores; General Merchandise Stores and Miscellaneous Retailers*, which are not released separately by Statistics Canada due to confidentiality restrictions.

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